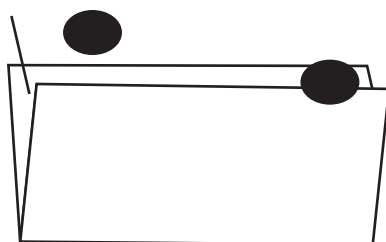
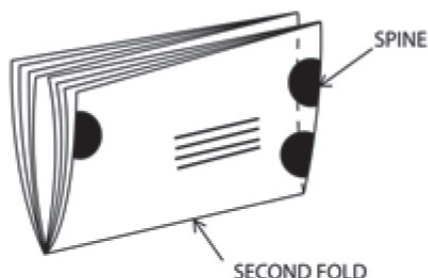


Tab Sealing



Get the most for your mailing budget by
tab sealing folder and booklet mailings!



Wafer seals are self-adhesive paper disks used to prepare self mailing materials for delivery. If you've ever received newsletters or brochures in the mail, chances are they were held together by wafer seals. The more generic wafer seals may also be called mailing tabs.

Wafer seals and mailing tabs fasten brochures, booklets, newsletters and other self-mailers while complying with United States Postal Service guidelines. The importance of tabbing rose significantly when the post office changed their rules to define letter size booklets as non machinable if they do not meet all of the rules of automation excluding the address quality. If the mailer chooses not to tab, the postage could increase as much as 37.7¢ per piece! In addition to the new tabbing requirement, the placement and size of tabs is changing also. Tabs have to be 1 1/2 inches in diameter with two tabs being placed on the leading edge and one tab placed on the trailing edge. Panaprint has the latest equipment so that this process can run quickly and efficiently. This results in improved service and production time for the customer while optimizing postage discounts.

The benefits of tabbing are evident when you look at postage costs but also when you consider more efficient processing through the mail stream and the reduced risk of damage to the mailpiece that results from jamming in the high-speed processing equipment at the US Postal Service.

Panaprint's mailing experts can help you decide what mailing methods are best for your budget. We will let you know if you should use wafer seals, and if so how many.