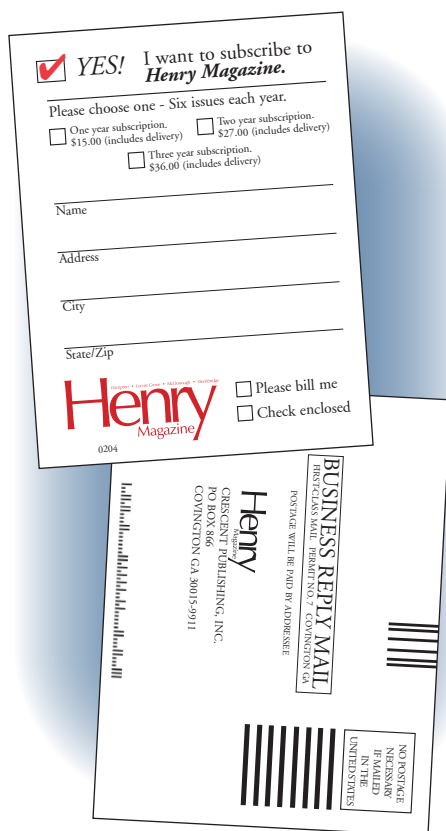




# Business Reply Cards

Make it easy and convenient for your customers to contact you...



Panaprint's Business Reply Cards are securely inserted into your printed piece, yet allow for easy removal. They are an inexpensive means of receiving information or orders from your audience.

## Panaprint offers:

- Efficient paper cuts for economy
- Standard press configurations
- Standard magazine sizes
- Efficient binding operation, trims are built in
- Approved post office sizes
- Versatility in layout

## Other ideas to consider:

- Print enough at one time for several issues to lower costs
- Use a color ink other than black, or a paper other than white
- Use a multiple card format and sell extra positions to advertisers
- Use cards to promote products and services
- Enclose one in product shipments or statements
- Leave off the permit indicia and require the sender to use a stamp
- Use it as an order form or opinion survey
- Request our 4 page information brochure on layouts and sizes

For more information about Business Reply Cards visit the Reply Mail section of the U.S. Postal Service website. Here is the address:  
[www.usps.com/replymail/welcome.htm](http://www.usps.com/replymail/welcome.htm)



*Please contact your sales or customer service representative for more information and pricing for business reply cards.*