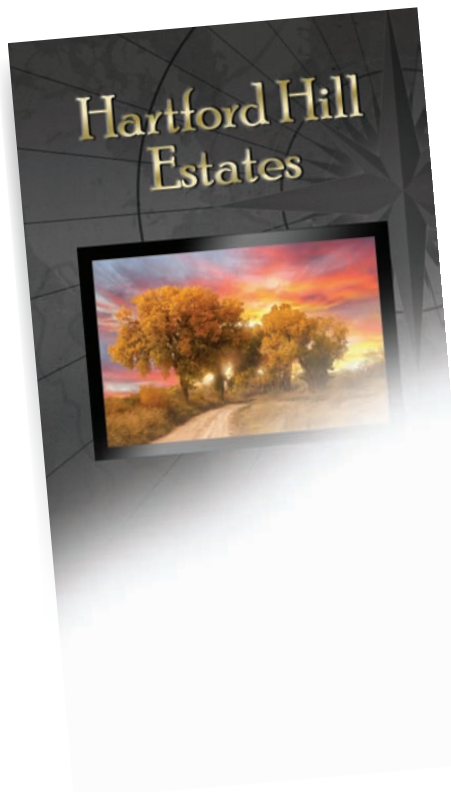




Emboss and Foil Stamp

Make your printed piece stand out from the rest of the crowd with embossing and foil stamping!



Embossing creates a magnificent graphic element by changing the dimension of the paper. The effect is sensual, setting the communication apart by creating a third dimension.

Embossing pushes the paper surface forward, causing a raised image.

Types of Embossing:

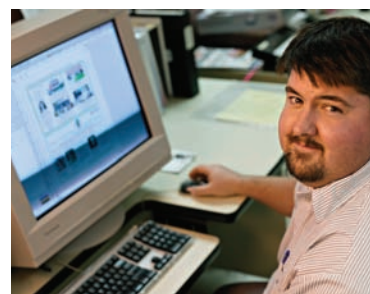
- Blind emboss: an embossed image that is not stamped over a printed image or with a foil. The color of the image is the same as the paper.
- Registered emboss: an embossed image that exactly registers to a printed or foil stamped image.
- Combo emboss: an embossed image that is also foil stamped.

Foil stamping is a great way to add a custom touch to your printed product by applying a thin film of metal to paper that creates elegant, eye-catching results.

Foil stamping is a special kind of printing procedure where heat and pressure are applied to a metallic paper, or foil, onto paper.

Preparing Your Artwork

Images to be embossed should be prepared slightly larger. Type size, style, and spacing should be increased to compensate for the added dimension.



Ask your Panaprint customer service representative for specific guidelines and pricing for embossing and foil stamping.