



# Internet Based Proofing

If you have a computer with internet access and a web browser, you can upload and proof your pages online.



Panaprint now offers a web portal – <http://insite.panaprint.com> – where customers can upload their digital files directly into our prepress department job flow. Once your files have been processed, an email alert sends you back to the web to proof your pages.

**Getting Acquainted.** This technology is known as InSite™ or as the Kodak® InSite™ Prepress Portal system. In addition to the simple convenience of uploading and proofing pages whenever and wherever you have internet access, InSite also offers powerful proofing tools for making annotations, measuring ink density, checking bleeds, and much more. A User Name and Password grant you access to these tools. A user-friendly video tutorial produced at Panaprint quickly reduces the learning curve and puts you in the driver's seat.

**Getting Started.** Logging in will send you to the Jobs page where your current in-house projects are listed. You can click on one of these to check on its status or you can start a new project by clicking on "Create Job". Each job has its own Summary Page, its own Pages List, its own Downloads Page, and its own History Page.

**Our Help Desk is ready to offer technical assistance.** Whether you are a desktop publishing beginner or an experienced user, don't hesitate to contact us toll free at (800) 622-0676.



**The Summary Page** breaks down information such as how many pages have been approved, how many require approval, the names of people involved in reviewing the pages, and a record of uploaded files. There is an area for entering notes and there is even a flipbook Preview feature which allows you to see your book in finished form and "flip" through the pages.

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**The Pages List** provides access to your page proofs. Each page is represented by a recognizable icon which, once double-clicked, opens proofing software known as Smart Review. In Smart Review, you can zoom in on parts of the page, check the CMYK separations, measure bleeds and safe area, circle problems and make annotations, even compare different versions of the same page. If several of your staff members are online simultaneously, they can all look at the same page at the same time and conduct a “chatroom” style meeting.



**The Downloads Page** provides FTP style access to proofing forms and other downloadable files, while the **History Page** maintains a complete list of each and every transaction conducted online regarding this particular job. What was uploaded and by whom, which pages were proofed, which were rejected, which were approved, what annotations were made and by whom — it’s literally all there.

There are several advantages to an internet based proofing system. Shipping inkjet proofs back and forth is no longer necessary. This saves time and money. Lost or late shipments are no longer a problem. It is possible for the customer and his or her sales representative to look at the same page at the same time

regardless of the distance between them. Replacement pages are uploaded quickly and efficiently. PDF versions of each page can be downloaded for easy inkjet printing and distribution around the office. The tools provided by Smart Review can be put to use by your staff as part of their editorial workflow. There is even the possibility of seeing what Kodak terms a “virtual Matchprint” — which means that with the use of certain approved monitors and calibrators an onscreen proof can provide the color accuracy usually limited to Matchprint output.

*Ask your Customer Service Representative how you can sign up for Panaprint’s InSite web portal today!*