



Popular Styles

Among our wide variety of products, the most popular are magazines (or quarter-folds), digests, and slim jims.



Magazines offer a large amount of customizing options. The larger spreads allow for a more spacious and eye-appealing design. These quarter-fold pieces are perfect for catalogs, community magazines, and more.

Slim Jims are the thinner version of a full size catalog. They can be run as the same height as a full size catalog, but with about half the width. This product mails at letter rates and may save you money on postage. Try copy underneath your photos in slim jims to take advantage of all the vertical space. Or try thinking of the spread as one page, and ignore the gutter. This will keep the slim jim's skinny pages from looking too cramped.

Digests run about half the size of a standard catalog, but with the same proportions. For example, where a catalog might run in 8.25" x 10.5" size, a digest might be 5.25" x 8.25". This product mails at letter rates and may save you money on postage. Use the small space to your advantage. Try devoting an entire spread to key products, or place one product on each page for a uniform, yet clean and sophisticated, look.

Postage discounts are available for some smaller print pieces. Ask a Panaprint mailing expert what print design will cost the least to mail and save on postage.



Having trouble designing a product? Try Panaprint's design services. There is no one size for these products. *Talk to us about what sizes and designs are ideal for your print project.*