



Small Format Staggered Booklet

Product No. PP-1021

Example Sizes: 6.375" x 3.75"

Papers: Text: 70 lb. or 80 lb.

Cover: 100 lb. Text or 80 lb. Cover

Ideal for coupons, this product features 24 pages plus cover. The staggered pages grab attention, and perforations make it easy to remove coupons. Its size fits comfortably into your pocket. Other good uses are recipe booklets and instruction manuals.

This booklet can be a revenue builder for publishers by tipping it into magazines.