

# Cutting Print Costs

PRINTING TIPS & TRICKS **3**



We intend to offer you the highest value product for your money. Consider these cost minimizing options.

**Reduce paper waste.** Work with us to ensure that your project is exactly what it should be before it prints. Early modifications may reduce the amount of paper wasted.

**The power is in the proof.** Make sure your piece has been checked and checked again. Last-minute changes can quickly offset any savings you may have had.

**Use our house stock.** We buy house papers in bulk to gain the very best pricing. All of our papers are first line papers – no seconds or mill ends. We can accommodate special paper requests, but your project could be delayed and additional setup and handling fees could apply. We can suggest several house paper options to fit your project and your budget perfectly.

**Qualify for postal discounts.** Follow USPS automation rules to qualify for discounts. Ask one of Panaprint's mailing experts for more details, and ask if there may be more discounts available to you.

**Remember: size matters.** The visual appeal of your piece is paramount, but make sure that your project conforms to standard paper sizes and postal service regulations. Ask our mailing experts. You might be surprised what you could be saving.

We provide a toll free telephone and fax service.

Contact us by phone: **(478) 788-0676**

or toll free: **(800) 622-0676**

Contact us by fax: **(478) 788-4276**

or toll free: **(888) 788-4276**



**Explore fulfillment options.** Take advantage of our fulfillment services for multiple mailings over time and save money on printing and mailing costs.

*When in doubt, just ask your sales or customer service representative. For printing, for binding, for mailing, for design... Relax! Panaprint is all you need!*